

Clint Crocker

Director of Engineering

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Professional Summary

I'm an engineering leader with 30 years of experience building and scaling systems that have to work in real-world environments—where downtime has real impact and complexity is unavoidable.

I've spent much of my career helping teams modernize legacy systems, improve operational reliability, and scale both infrastructure and the engineers who build it. I stay close enough to the systems to make informed technical decisions, while focusing on building teams that can operate effectively without becoming dependent on me.

Core Competencies

- Engineering Leadership & Team Scaling
- Distributed Systems & Architecture
- Cloud Infrastructure (AWS)
- AI-Assisted Development Workflows
- Cross-Functional Collaboration
- Operational Efficiency & Cost Optimization

Professional Experience

Ignite Sales, Inc. — Director of Engineering (2020–Present)

- Led 5 global teams (16+ engineers, managers, QA) with near-zero attrition over 4 years
- Reduced AWS infrastructure costs by 33% through architecture optimization
- Improved organizational security score from 7.2 to 9.8/10
- Led modernization efforts including MongoDB v4 to v8 migration across

distributed systems

- Automated a long-running manual release process, reducing failure points and improving deployment consistency
- Introduced AI-assisted workflows that significantly improved engineering velocity

GeekSuite R&D — Principal Architect (Ongoing)

- Maintain a personal R&D environment to explore modern architectures and AI-assisted workflows
- Focus on LLM orchestration, secure data handling, and scalable system design
- Apply learnings directly to leadership decisions and system architecture

Sabre — Senior Software Engineer (2014–2020)

- Led modernization of enterprise systems to React.js/Node.js on AWS
- Managed legacy systems including Ruby on Rails and Java/Struts
- Led React Native rewrite of TripCase mobile application

Fussy Monkey Designs — Founder / Consultant (2004–2014)

- Built custom software systems for SMB clients
- Developed bookkeeping and legal workflow platforms
- Delivered full-stack solutions and third-party integrations

Technical Philosophy

- Build systems that continue working without constant intervention
- Keep engineers close to real problems and outcomes
- Automate repeatable processes to eliminate unnecessary work
- Maintain enough technical depth to make informed tradeoffs